

# Horizon 2020 project evaluator: project writing concerns and hints

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*National Technical University of Ukraine - Kyiv, 07.04.2014*

# Comments:

- Societal Challenges
- RIA & Innovation Actions
- ICT for EeB or EE topics

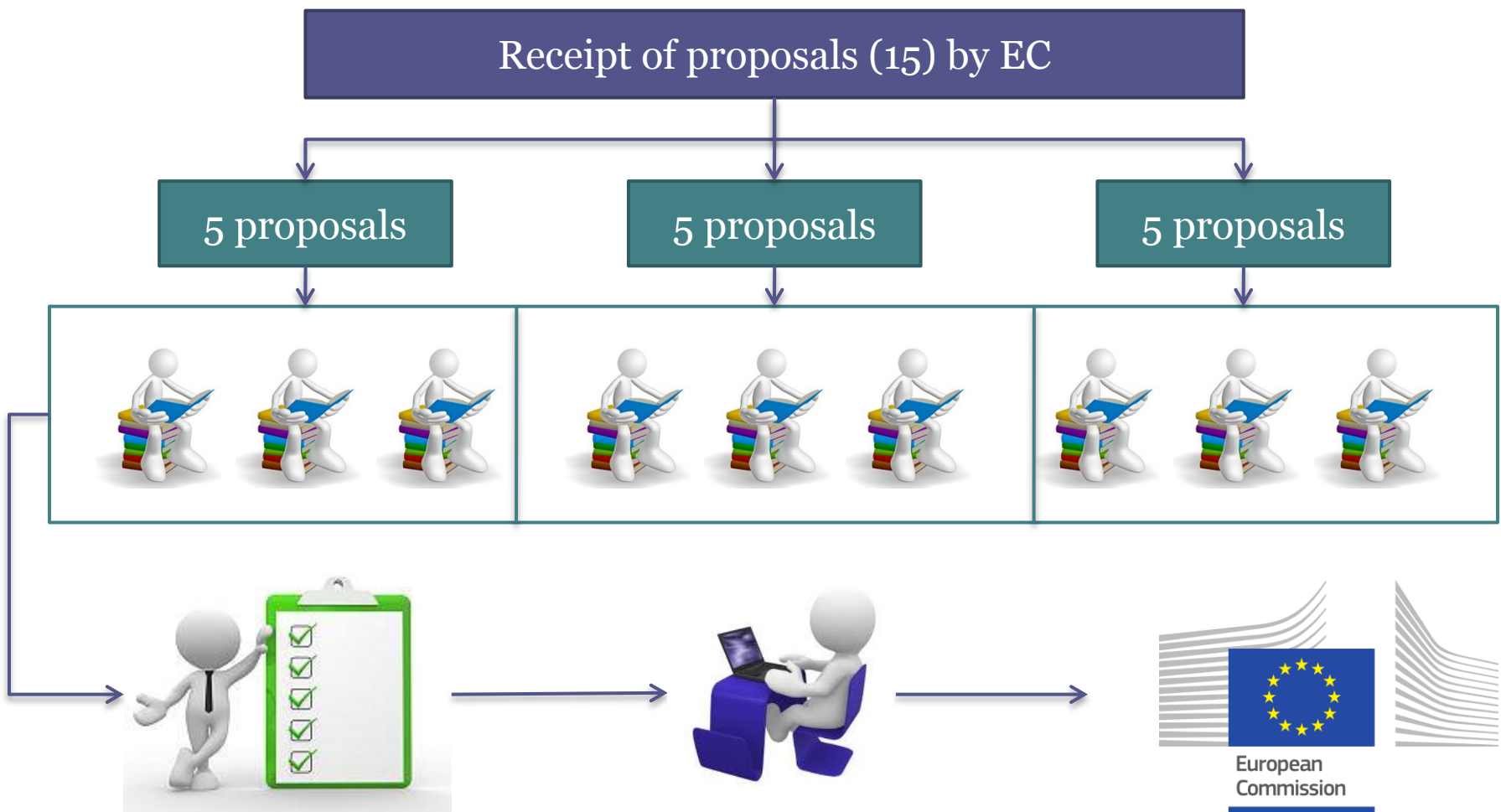
The screenshot shows the P2ENDURE project website. The header features the P2ENDURE logo and the tagline 'PLUG & PLAY BUILDING RENOVATION'. The navigation bar includes links for HOME, PROJECT, PARTNERS, DEMONSTRATORS, DISSEMINATION, and RESULTS. On the left, the 'COORDINATOR' section identifies Dr. Rizal Sebastian as the DEMO Consultants B.V. representative. The main content area displays a large image of a construction worker in a blue hard hat and safety vest, holding a tablet, with a modern building under construction in the background. Below this image, the text 'P2ENDURE Plug-and-Play product and process innovation for Energy-efficient building deep renovation.' is visible. On the right side of the main content, there are links for 'Login Consortium Project Website' and 'Login Webmaster'. A 'PROJECT MEETINGS' section at the bottom lists three events: a Pre Kick-off Meeting in July 2016 in Amsterdam (NL), a Kick-off Meeting in September 2016 in Delft (NL), and another Kick-off Meeting in September 2016 in Delft (NL). A disclaimer at the bottom left mentions 'HORIZON 2020'.

The screenshot shows the hit2gap project website. The header features the hit2gap logo and a navigation bar with links for Home, About the Project, Pilot Studies, Stakeholder Forums, Documents, and News & Events. The main content area has a blue background with the title 'HIGHLY INNOVATIVE BUILDING CONTROL TOOLS TACKLING THE ENERGY PERFORMANCE GAP'. Below the title, there is a central image of a laptop displaying a 3D model of a building. Surrounding the laptop are several circular icons connected by dashed lines, representing different building systems: a lightbulb (lighting), a fan (HVAC), a water drop (water), a solar panel (solar), a cloud with a sun (weather), a lightning bolt (energy), and a recycling symbol (sustainability).

# Evaluation - step by step

Remotely evaluation

# Evaluation step by step



# Evaluation - step by step

Central evaluation

# Who is who?

- Expert evaluators:
  - External experts evaluators who individually assess proposals to ensure that only proposals of highest quality are selected
- Expert Rapporteurs:
  - External experts who participate in consensus meetings, drafts Consensus reports, Evaluation Summary Reports and/or panel report

# Who is who?

- Observers:
  - Observe the evaluation process and give independent advice
  - Do not express views on the proposals or the other experts' opinions
- Panel Moderator
  - Project Officer
  - Discussion moderator during central evaluation

# Consensus group

5 proposals

5 proposals

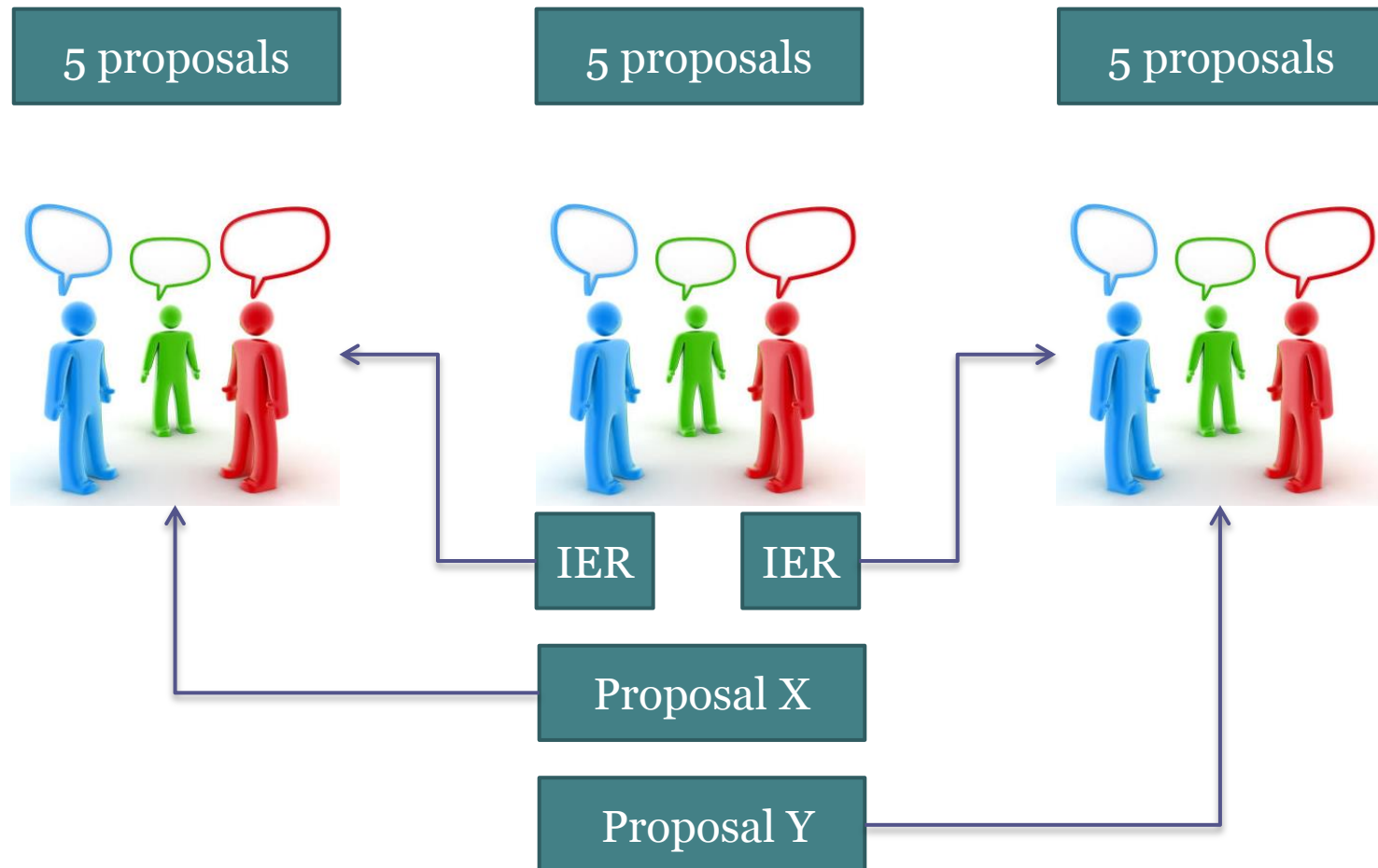
5 proposals



Preliminary ranking  
list by European  
Commission



# Calibration meeting



# Panel meeting



# Finalisation of reports



# How to write a good proposal?

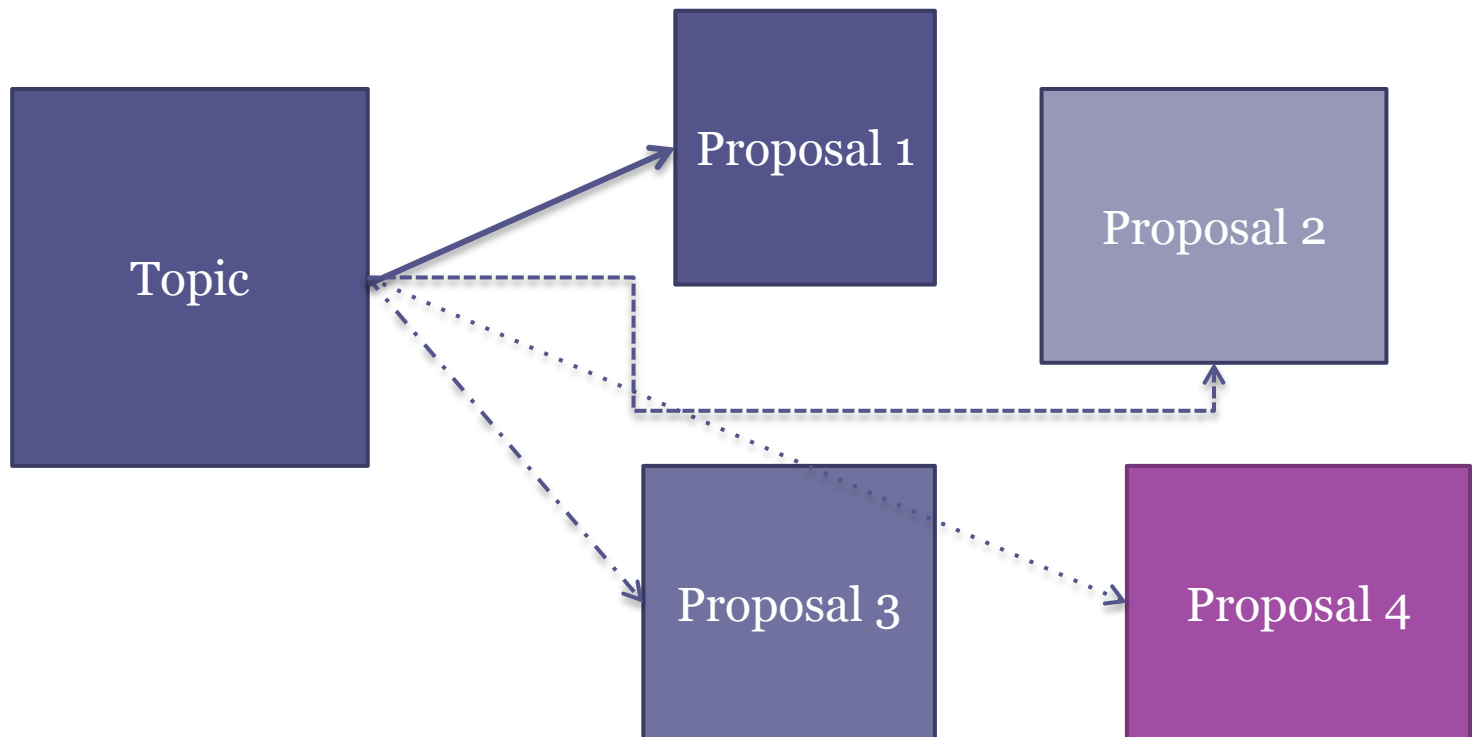
Lessons learned

**Is it enough to have only  
a good idea?**



# Excellence

- The proposal responds to the call topic



# Excellence

- Objectives must be clear and **visible**
- Simple and understandable language
- 4 hours to read and evaluate a proposal



# Excellence

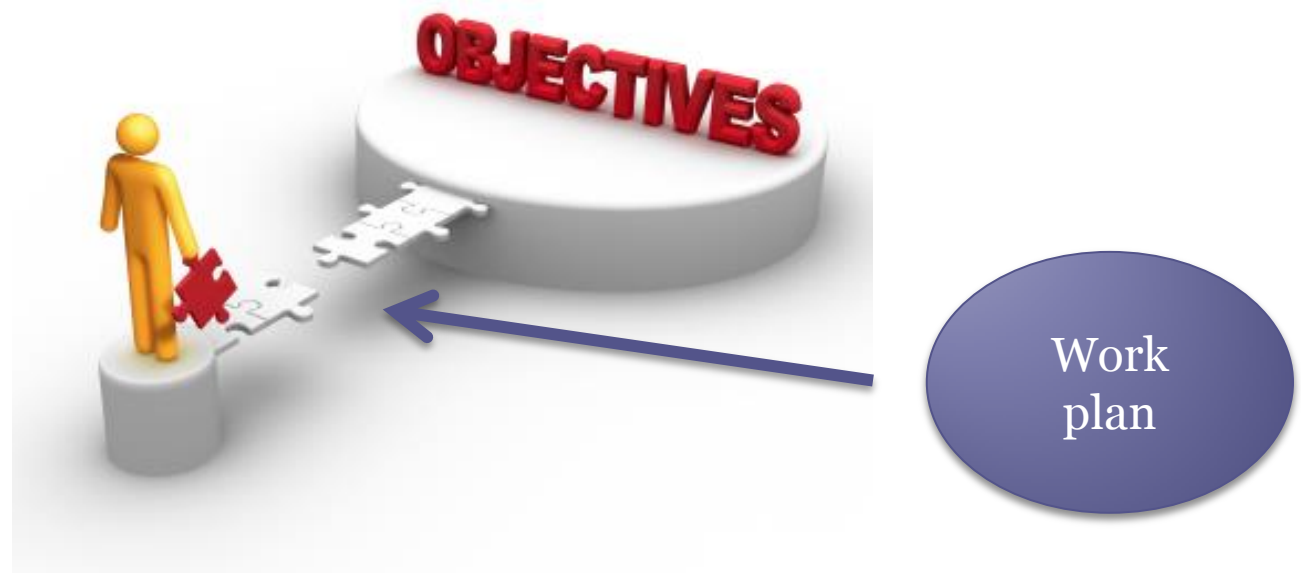
- Goals must be **measurable** and **realistic**
- Explanation of how we want to achieve these goals





# Excellence

- Objectives need to be reflected in other parts of the proposal



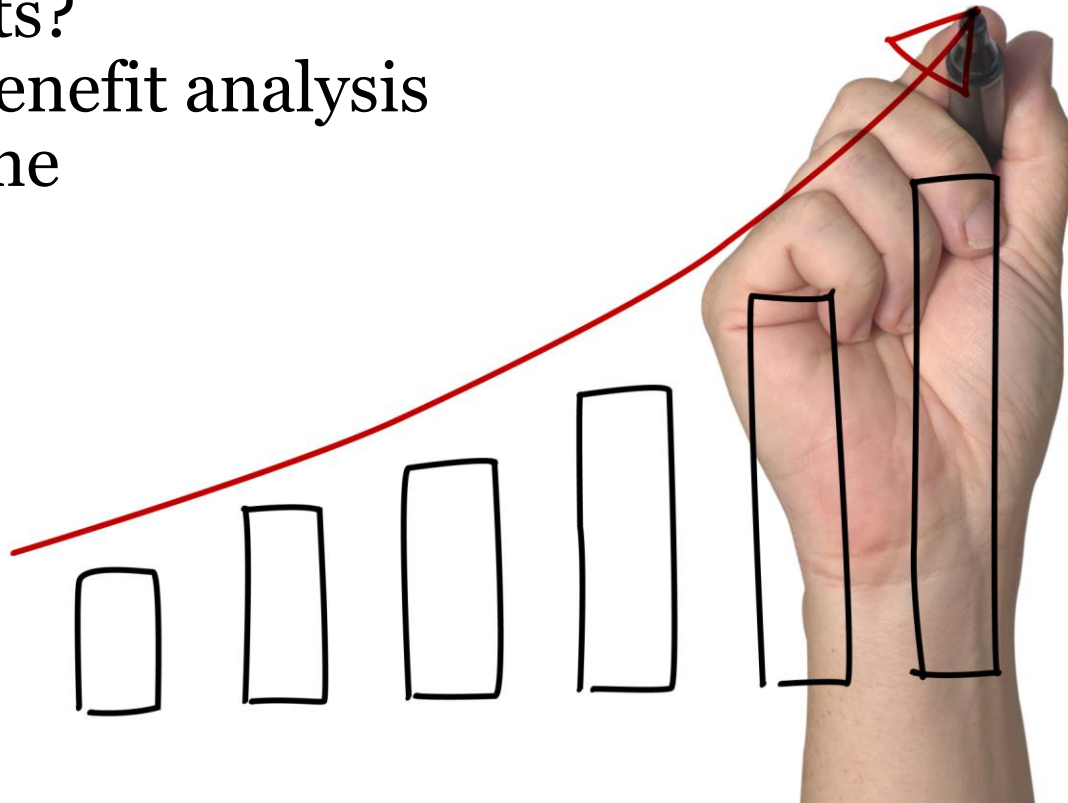
# Excellence

- State-of-the-art should be related to those technologies/topics that are presented in the proposal
- Innovation potential means the degree of innovation compared to the state of the art



# IMPACT

- The results and their impact must be **measurable**
- Would the proposed work plan produce these impacts?
- Cost benefit analysis
- Baseline



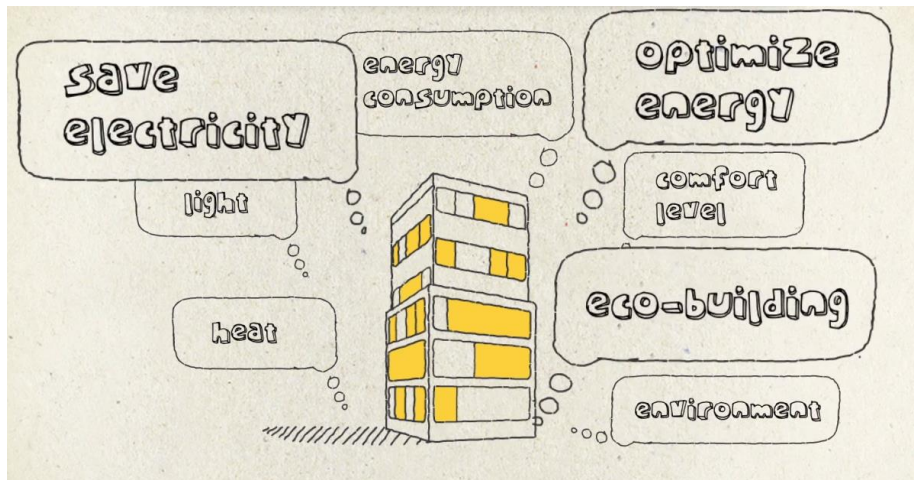
# IMPACT

- IPR management
- Exploitation results
- Confidential deliverables and no one is interested in using of the results



# IMPACT

- Disseminating activities must be **measurable**
- Synergy with related projects



# No grant negotiation phase!

**Pass**



**Fail**

# Quality

- An overall coherent work plan



# Quality

- Gantt chart – duration of WPs and Tasks
- Appropriateness of resources overall, per partner and per Work Package
- Number of PMs should be reflected in the description of Tasks.
- Does the consortium bring together the skills and profiles to carry this project?
- Experience from **previous projects**



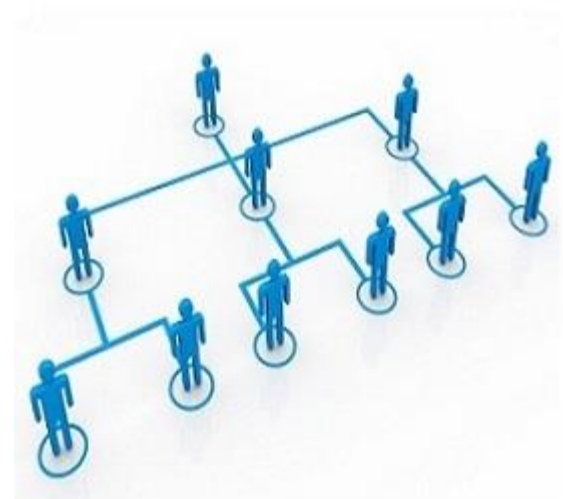
# Quality

- Risk analysis and mitigation actions should correspond to the whole project



# Quality

- Effectiveness/ description of the management structure and procedures
- Description of responsibilities
- Avoid overlapping of responsibilities
- Conflict resolution



# Quality

- Milestones  $\neq$  Deliverables



# Quality

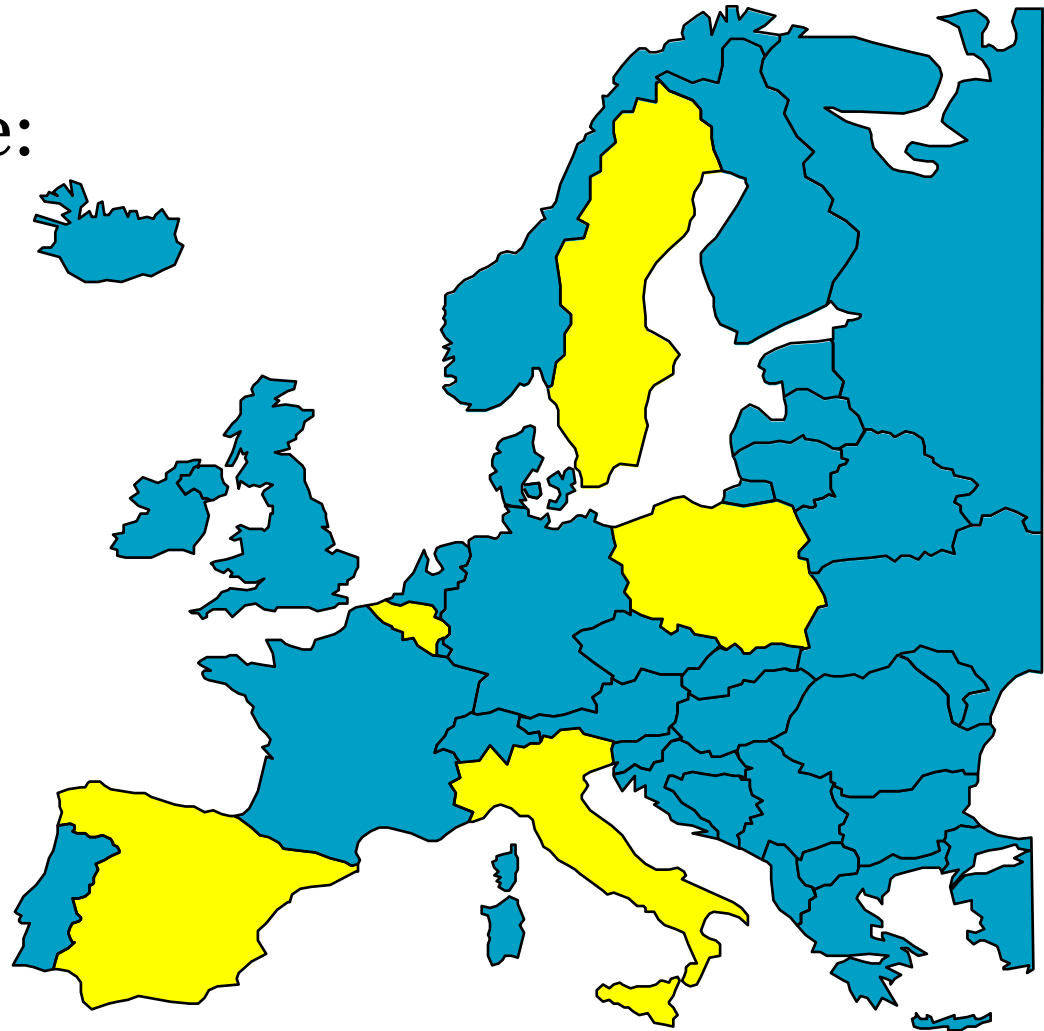
- Deliverables
- Brief description, time of delivery
- Quality management procedures
- Mails, Progress Reports are not deliverables



# Quality

Geographically diverse:

- Consortium
- Budget
- Pilots



# Quality

- Graphic and written justification of costs
- Calculation methodology
- Other < 15% of Personnel cost (justification is not needed)



# Recommendations:

- Contact with NCP
- Contact with Project Officer
- Participation in conferences and brokerage events
- Learn how to advertise yourself and your institution

# Thank you for your attention

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